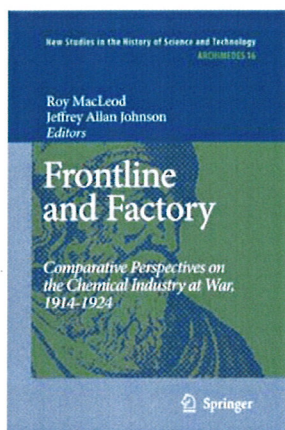


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Extract from  
Frontline and Factory  
' First World War  
Explosives - The  
British Experience  
W. D. Croft



Roy MacLeod; Jeffrey Allan Johnson (Eds.)

## Frontline and Factory

### Comparative Perspectives on the Chemical Industry at War, 1914-1924

The First World War is often called the 'chemists' war'. But few realise precisely how, or the extent to which modern chemistry became a significant factor in the struggle, and would be in turn deeply shaped by it. Gathering momentum at first, by 1916, success in applying scientific knowledge to 'frontline and factory' became a measure of a nation's capacity to win an industrial war. In the end, the titanic contest was won in large part through the command of raw materials and industrial output. This book represents a first considered attempt to study the factors that conditioned industrial chemistry for war in 1914-18. Taking a comparative perspective, it reflects on the experience of France, Germany, Austria, Russia, Britain, Italy and Russia, and points to significant similarities and differences. It looks at changing patterns in the organisation of industry, and at the emerging symbiosis between science, industry and the military, which contributed to the first 'academic-military-industrial' complex of the 20th century. At the same time, it reflects on the world's first, and ultimately unsuccessful attempt to monitor 'dual-use' chemical technologies, and so restrict the proliferation of an important category of weapons of mass destruction.

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1. Mobilisation and Industrial Policy
2. Systems of Innovation: Allies and Neutrals
3. Science and Industry at War: Contrasting Styles

Epilogue

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FIRST WORLD WAR EXPLOSIVES  
MANUFACTURE — THE BRITISH EXPERIENCE

INTRODUCTION

On the eve of war in August 1914, military explosives manufacture in Great Britain was split between the State enterprises at the Royal Arsenal, Woolwich, and the Royal Gunpowder Factory, Waltham Abbey, and around ten private producers. The principal needs of the services were for a propellant and shell fillings, and for other explosives in lesser quantities. Cordite filled the first role; black powder and picric acid or lyddite — a high explosive<sup>1</sup> — the second. It was an industry developed to supply the relatively modest needs of a small regular army, which trained for mobile open warfare and was mainly engaged in policing the empire. The Royal Navy was entrusted with guarding the country against invasion and securing the sea-lanes of the empire, and, although it was rarely in action, its guns consumed large quantities of explosives.

In the autumn of 1914 as the western front campaign in Belgium and northern France opened, the type of war for which the British army was prepared, and which it had envisaged, quickly stagnated into a static war, waged from parallel series of heavily fortified trench systems. To break this impasse, Field Marshall Sir John French, Commander-in-Chief of the British Expeditionary Force, declared in February 1915 that ‘the problem set is a comparatively simple one, munitions, more munitions, always more munitions’.<sup>2</sup> In particular, the army required vast quantities of high explosive shells to break through German trench lines.

PROPELLANTS

From its introduction in the 1890s as the principal British service propellant, an assured supply of cordite was of vital strategic interest to the government. Clive Trebilcock has described the way in which the British government carefully nurtured the development of the cordite industry. By alternating the award of cordite contracts between different firms, it was able to create extra capacity by effectively compelling the companies to erect the necessary plant at their own expense.<sup>3</sup>

Before the war, the yearly demand for cordite stood at around 3600 tons (3657.6 tonnes); the Royal Gunpowder Factory at Waltham Abbey supplied about one third, and seven trade factories the remainder, most of that went to the Royal Navy.<sup>4</sup> Cordite factories were some of the largest and most complex explosives factories. They required large areas of flat land, a reliable water supply, good transport links, a large workforce, and plant to concentrate sulphuric acid and to manufacture nitric

01 acid, as well as facilities to recover spent acids. Units were also needed to produce  
 02 guncotton and nitroglycerine before the manufacture of cordite could begin (See  
 03 Figure 1).

04 In the early stages of the war, cordite production was increased by extensions  
 05 to existing factories. Plant was also used more effectively with the introduction of  
 06 shift working. prior to the declaration of war the largest private explosives producer,  
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43 Figure 1. Map showing the distribution of explosives factories during the First World War. © Crown  
 44 copyright.NMR

01 Nobel's, had already planned to increase cordite production by building a new  
02 factory at Pembrey in South Wales. Its design, entrusted to Sir Frederic Nathan,  
03 later informed the design of the new cordite factory adjacent to Nobel's Ardeer  
04 factory in North Ayrshire, and later the government factory at Gretna. Nathan's  
05 career illustrates the close links that developed between the government service and  
06 the private manufacturers. He had joined the Royal Artillery in 1879, and rose to  
07 become the Superintendent of the Royal Gunpowder Factory at Waltham Abbey,  
08 before joining Nobel's in 1909. He returned to government service in 1915, and  
09 took charge of the construction of the new Royal Naval Cordite Factory at Holton  
10 Heath, Dorset, before his great organizational skills were harnessed as Controller  
11 of Propellant Supplies at the Ministry of Munitions.<sup>5</sup>

12 A key part of the cordite manufacturing process was the incorporation of the  
13 cordite paste — a mixture of highly nitrated (insoluble) guncotton and nitroglyc-  
14 erine — using acetone as the solvent. Britain's reliance on cordite made a secure  
15 supply of acetone critical. Before the war, acetone was derived mainly from the  
16 destructive distillation of wood, and much was imported from Austria and the  
17 United States of America. One of the most innovative processes devised during  
18 the war (and one with the most far-reaching consequences) was the synthetic  
19 manufacture of solvents using a bacterium to ferment acetone and butanol from  
20 starch sources, including potatoes, maize and chestnuts. The process has been  
21 closely associated with Chaim Weizmann, although it was the product of the pre-  
22 war work of around fifteen scientists working in research laboratories set up around  
23 the turn of the century.<sup>6</sup> Remarkably, part of the acetone plant at the former Royal  
24 Naval Cordite Factory at Holton Heath survives (See Figure 2) and is now protected  
25 as a scheduled monument. Study of its fabric has revealed the careful attention  
26 paid by the construction engineers to the pipework's seals, an essential feature to  
27 maintain the sterility of the operation.<sup>7</sup>

28 As a further step to conserve supplies of acetone-based cordite — due to its  
29 stability and uniformity of effect, the preferred choice for naval gunnery — the  
30 Research Department at the Royal Arsenal at Woolwich devised a new type of  
31 cordite for land service. This was known as cordite RDB. In place of highly nitrated  
32 insoluble guncotton, soluble nitrocellulose was substituted, and ether-alcohol was  
33 used as the solvent. This resulted in scarcity and higher prices for ether-alcohol,  
34 produced by the alcohol distilleries. Despite this, and although it was more expensive  
35 to manufacture, cordite RDB was accepted for use in May 1915, and put into  
36 production as a war emergency measure.<sup>8</sup>

37 However, this innovation had consequences. Notably, it increased demand for  
38 glycerine. To maintain ballistic performance, it was necessary to raise the nitroglyc-  
39 erine content to 42 per cent compared to the 30 per cent content of pre-war cordite  
40 MD.<sup>9</sup> Sections of the Royal Gunpowder Factory were converted to manufacture  
41 cordite RDB, and plans for the new cordite factory at Gretna were redrawn to  
42 include additional facilities for the production of the new type of cordite. Yet  
43 another adjustment — in this case, to conserve supplies of cordite for use in larger  
44 guns — was the substitution of single-based propellants for use in rifle cartridges,

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22 Figure 2. Royal Naval Cordite Factory, Holton Heath, Dorset, remains of the fermentation vessels used  
23 for the production of acetone (BB94/16943) © Crown copyright.NMR

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a large quantity of which were imported from America.<sup>10</sup> New factories were also built at Irvine in Scotland and at Henbury, near Bristol, to manufacture nitrocellulose powders.

#### HIGH EXPLOSIVES

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In contrast to the case of cordite, whose manufacture was well developed and understood, the capacity to produce large quantities of high explosive had to be built up almost from scratch. Before August 1914, the types of operations in which the British Army was predominantly engaged, called for anti-personnel shrapnel shells, exploded by a blackpowder charge. The smaller numbers of high explosive shells used by the army were filled from the mid-1890s with lyddite. Soon after the outbreak of war, trinitrotoluene (TNT) — which had been in use in Germany since the turn of the century — was recommended as the preferred type of shell filling. TNT, although less powerful than lyddite, used smaller amounts of raw materials in its manufacture, which made it cheaper to produce. It could also be used in a less than pure form, and further savings in raw materials could be made by diluting TNT with ammonium nitrate to form ‘amatol’, which produced a relatively cheap shell filling.<sup>11</sup>

01 In the production of high explosives, Britain was in a strong position. Her coal  
02 by-products industry and town gasworks were able to supply a large proportion of  
03 the raw materials for the country's lyddite and TNT requirements. Nevertheless, this  
04 took prodigious quantities of coal. To produce a typical weekly output of TNT in  
05 wartime, for example, required 720 tons of toluene, which in turn required 600,000  
06 tons of coal. Geographically, the production of high explosives and their precursors  
07 was concentrated in the north of England, between Manchester and Leeds, in an  
08 area closely associated with the manufacture of synthetic textile dyes and other coal  
09 tar derivatives. Another significant group of factories was located along the river  
10 Thames, close to London (see Figure 1).

11 Before the war, the manufacture of TNT was restricted to two private companies,  
12 the Clayton Aniline Company and Nobel's, the latter having a capacity of  
13 just ten tons per week.<sup>12</sup> In comparison with other areas of munitions supply  
14 (especially shells, whose manufacture was often organized by locally self-appointed  
15 committees) the supply of high explosives was in November 1914 put into the hands  
16 of a newly-appointed Committee on High Explosives, under the chairmanship of  
17 the lawyer, Lord (Fletcher) Moulton, FRS.

18 Moulton quickly instigated a survey of private chemical works capable of  
19 producing, or being adapted to manufacture, high explosives. In addition to these  
20 private concerns, the government itself also entered into bulk high explosives  
21 manufacture for the first time. On Moulton's initiative, an exemplary national  
22 TNT plant was constructed adjacent to Messrs. Chance's factory at Oldbury, near  
23 Birmingham, supervised by chemists from the Research Department at Woolwich.<sup>13</sup>  
24 Following established practice at the Royal Gunpowder Factory, the Oldbury TNT  
25 factory was open for private producers to inspect what was considered to be best  
26 practice. By May 1915, it was producing 100 tons (101.6 tonnes) of TNT per day.<sup>14</sup>

27 At the beginning of the war, the manufacture of TNT was poorly understood.  
28 The main risk was thought to come from its flammability, and, as a result of the  
29 urgency to increase production, some factories were built in inappropriate urban  
30 locations. Almost inevitably, this had tragic consequences. For example, a factory  
31 in a former textile mill at Ashton-under-Lyme, Greater Manchester, and a factory  
32 constructed in a former caustic soda plant at Silvertown, in London, both blew up  
33 with heavy loss of life. Less visible as catastrophes were the fatalities and sickness  
34 caused by TNT poisoning.

35 One of the most important technical challenges put to the British explosives  
36 industry was the need to devise methods to increase the ratio of ammonium nitrate  
37 to TNT in 'amatol'. British manufacturers soon managed to raise the proportion to  
38 80 parts ammonium nitrate to 20 parts TNT, resulting in significant savings in raw  
39 materials. German industry, desperately short of toluene supplies, never succeeded  
40 in increasing the proportion beyond 40 parts ammonium nitrate.<sup>15</sup> A new industry  
41 developed to supply ammonium nitrate, led by the great alkali concern of Brunner  
42 Mond and Company, located in the north-west of England.<sup>16</sup> Their chief chemist, Dr  
43 Francis A. Freeth, developed a process for the industrial manufacture of ammonium  
44 nitrate, based on the work of Dutch chemists, which was patented in 1910.<sup>17</sup>

01 Through the technical expertise of Brunner Mond's research workers and plant  
 02 managers, the production of ammonium nitrate was raised from around 1000 tons  
 03 (1016 tonnes) per year, to an output of over 200,000 tons (203,200 tonnes) between  
 04 and 1915 and 1918.

06  
 07 THE FILLING FACTORIES

08 During the first months of the war, with the exception of explosives production, the  
 09 coordination of munitions supply suffered from the absence of strong leadership and  
 10 direction. This culminated in May 1915 in the 'shells scandal', when it was claimed  
 11 in *The Times* that the shortage of high explosives and shells had contributed to the  
 12 lack of progress and heavy loss of life on the Western Front.<sup>18</sup> Partly in response to  
 13 this criticism, a newly formed coalition government under Herbert Asquith created  
 14 the Ministry of Munitions in June 1915, which was to be responsible for all areas  
 15 of munitions supply and manufacture. Under the new ministry, directed by David  
 16 Lloyd George, a system of national factories was planned. The selection of sites,  
 17 design of factories, and manufacture of process plant and machinery, together with  
 18 the recruitment and training of a labour force, was a complex task. Nevertheless, by  
 19 spring 1916, the first of the new national factories was in production, in readiness to  
 20 equip Kitchener's New Armies and in preparation for the Somme offensive of that  
 21 summer. Most of the new factories were working by 1917, and by the end of the  
 22 war, the Ministry of Munitions was operating around 200 factories, manufacturing  
 23 everything from aircraft, explosives and shells to boxes and concrete slabs.<sup>19</sup>

24 To ensure a steady supply of shells for the front, one of the most pressing needs  
 25 was for 'filling factories' — where the various components and explosives were  
 26 brought together for assembly. Under strong central direction, the emergence of  
 27 standardized factory designs and plant might be expected. In practice, considerable  
 28 latitude was given to individual preference. At Chilwell, in Nottinghamshire,  
 29 Viscount Chetwynd, a former steelworks manager with no previous experience  
 30 of handling explosives, took a novel approach to the design of a factory to  
 31 fill shells with amatol. After visiting a number of French explosives factories,  
 32 and unimpeded by convention, he adapted coal-crushing, stone-pulverising,  
 33 sugar-drying, paint-making and sugar-sifting machinery, and used porcelain rollers  
 34 usually found in flour mills to grind TNT. Contrary to normal practice in the  
 35 explosives industry, he built multi-storey mills similar to those used for milling  
 36 flour. Despite being a government factory, Chilwell so closely identified with  
 37 Chetwynd that a monogram of crossed 'C's was applied to lamp posts and the  
 38 ironwork of buildings' balconies (Figure 3). The factory filled prodigious quantities  
 39 of munitions, including over nineteen million shells, 25,000 sea mines, and 2500  
 40 aerial bombs.<sup>20</sup> It was also the scene of the worst accidental explosion of the war,  
 41 in 1918, when 134 people were killed.

42 At Greenford, West London, a similar arrangement was entered into, whereby  
 43 A.G.M. Chalmers was asked to undertake the design, construction and management  
 44 of a factory for filling gas shells. There, H.M. Office of Works designed the





22 Figure 3. Chilwell, Nottinghamshire, National Filling Factory No.6, balcony of the officers' mess and  
23 main offices showing Chetwynd's crossed 'C's monogram, but beneath a King's crown (AA96/3561).  
24 © Crown copyright.NMR

25  
26 buildings, while Chalmers was responsible for the machinery and its arrangement,  
27 and later for the management of the factory.<sup>21</sup> By 1918, the Ministry of Munitions  
28 operated twenty-two national filling factories, together with other specialized filling  
29 factories — for example, designed for the needs of the Trench Warfare Department.  
30 The policy of permitting strong local or individual control led to a multitude of  
31 factory designs, often resulting in plants that were closely designed around a specific  
32 production process, with little flexibility for adaptation.

#### 33 34 CONTINENTAL AND EMPIRE CONNECTIONS 35

36 During the late 19th century, the development of the British explosives industry was  
37 heavily reliant on foreign expertise. This know-how was brought by individuals,  
38 such as the Hungarian Oscar Guttman, but was also represented in factories estab-  
39 lished by continental companies — most notably by Nobel's, but also smaller  
40 concerns producing patent explosives. This dependence on foreign specialists  
41 continued throughout the war. Some links — such as the continuing employment  
42 of German workers by the Chilworth Gunpowder Company, a firm partly owned  
43 by the Vereinigte Rheinisch-Westfälische Pulverfabriken — finally ceased in 1915,  
44 when the links within the Nobel Dynamite Trust were also cut.

01 Despite the efforts of Britain's chemists, the country was short of 'chemical  
02 engineers' with the skills to build the new munitions factories, and of factory  
03 chemists, and their assistants, to manage the factory sections and to undertake  
04 quality control. Fortunately, Britain was able to make up part of this shortfall  
05 by chemists drawn from the empire.<sup>22</sup> Amongst their number was the chemical  
06 engineer Kenneth B. Quinan, who made the single greatest contribution to the  
07 British war effort. Quinan was an American, who before the war had been employed  
08 by the Cape Explosives Works in South Africa. He designed some of the largest  
09 government plants erected during the war, including the factory at Queensferry in North  
10 Wales, which was capable of producing staggering amounts of explosives, including  
11 500 tons (508 tonnes) of TNT and 250 tons (254 tonnes) of nitrocellulose per week.<sup>23</sup>

12 Even larger was the cordite factory he designed on the English and Scottish  
13 border close to the village of Gretna. As the largest explosives factory in the empire,  
14 this covered 9000 acres (3642.3 hectares) and stretched for seven miles (12 km)  
15 and employed nearly 20,000 people.<sup>24</sup> Gretna had a maximum production capacity  
16 of 1000 tons (1016 tonnes) of cordite per week and, given economies of scale,  
17 was able to produce cordite at a price around 25 per cent lower than before the  
18 war.<sup>25</sup> Such factories were not only remarkable for their scale, but also for the  
19 use of innovative chemical technology. At Gretna and Queensferry, this included  
20 the manufacture of sulphuric acid by the contact process developed by continental  
21 acid producers.<sup>26</sup> At Gretna, too, Quinan introduced his patent guncotton stoves, a  
22 number of which survive. They combined the twin advantages of a faster drying  
23 time with improved safety, as there was less guncotton in a stove at a given time,  
24 as compared with older designs.

25 Continental expertise was also drawn upon to build the smaller raw materials  
26 plants, which were also critical to production. In early 1915, a distillation plant  
27 owned by Shell, which was capable of producing toluene from Borneo petroleum,  
28 was brought from Rotterdam and re-erected at Portishead, near Bristol. Soon after-  
29 wards, an almost identical plant was constructed at Barrow-in-Furness in Cumbria.  
30 During the war, these two factories produced almost the same amount of toluene  
31 as the entire British coal-gas industry. Under Shell's chief engineer, W.R. Aveline,  
32 company chemists, who included Dutch citizens, also assisted in the construction  
33 of the nitration and TNT plants at Oldbury and Queensferry.<sup>27</sup>

34 Another example of resourcefulness in drawing on expertise was the National  
35 Ammonium Perchlorate Factory, established in 1916 at Langwith in Derbyshire,  
36 which similarly relied upon technology supplied by Carlson's of Stockholm.<sup>28</sup>  
37 Another, although unfinished, factory was intended to produce nitric acid, which  
38 was essential for the production of most explosives, and which was throughout  
39 the war produced from sodium nitrate from Chile. This source was vulnerable to  
40 interception by German U-boats, and also occupied valuable shipping space in a  
41 three-month round journey.<sup>29</sup> To lessen this dependence, plans were drawn up to  
42 build a synthetic ammonia plant at Billingham, Teeside, using the Haber-Bosch  
43 process devised by German chemists before the war. However, the development  
44 was incomplete at the time the war ended.<sup>30</sup>

## ALTERNATIVE PERSPECTIVES

01  
02  
03 The production of munitions in Britain during the First World War is compar-  
04 atively well documented. Sources include the official twelve volume *History of*  
05 *the Ministry Munitions* published in the early 1920s, individual factory histories,  
06 and unpublished records held by the Public Record Office, along with secondary  
07 histories derived from these. The Ministry of Munitions, and later the Department  
08 of Scientific and Industrial Research, commissioned William Macnab to document  
09 some of the most innovative processes devised during the war.<sup>31</sup> Nevertheless,  
10 sources and resources have not been exhausted; and questions can change and  
11 enlarge. Many local archives remain unexplored, and often contain material not  
12 found in national archives. Other sources, beyond what may be regarded as tradi-  
13 tional areas of documentation, may also be used to increase our understanding  
14 of production processes, factory architecture, working conditions, and the social  
15 context of manufacturing activity.

16 Few wartime participants remain alive, but the sound archive of the Imperial War  
17 Museum, London, holds many interviews with former munitions workers. Some of  
18 the most valuable untapped sources of information are contemporary photographs.  
19 These were taken for a variety of reasons; some to document construction work,  
20 others consciously commissioned as a historical record.

21 One of the most important collections was produced in anticipation of the  
22 foundation of a National War Museum (later renamed the Imperial War Museum).  
23 Its subcommittee was established to record the contribution of women to the war  
24 effort, and photographers were appointed to record their work.<sup>32</sup> Official statistics  
25 generally reveal few facts about factory life, beyond perhaps the percentage of  
26 female staff employed. Photographs can be used to uncover valuable information  
27 on working conditions, the roles and activities undertaken by men and women, their  
28 ages, clothing, and machinery and plant, which rarely survive as historical artefacts  
(Figure 4).<sup>33</sup>

29 The images of large numbers of women in British factories contrast with the  
30 French experience, where numerous wounded and convalescent servicemen were  
31 employed in the munitions industry.<sup>34</sup> Contemporary photographs are also often the  
32 only evidence of the appearance of munitions factories, especially where they were  
33 hastily erected in timber and quickly dismantled after the end of the war.

34 The construction of new munitions factories represented just one element of the  
35 militarization of Europe's landscape. There was a grim symmetry, hinging on the  
36 Western Front, of munitions factories, depots and supply lines delivering armaments  
37 to the killing fields.<sup>35</sup> It is only now, after the end of the Cold War, that much of  
38 this land is being returned to civilian use, thereby giving access to many previously  
39 restricted installations, and creating opportunities to study their physical fabric.<sup>36</sup>  
40 This approach is able to open up new sources of information, avenues of research  
41 and perceptions about this great enterprise over and above what is available from  
42 traditional documentary sources.

43 Even in the countries with best documentation, factory plans and drawings of  
44 plant may be lacking. This may be partly remedied by archaeological survey, such



23 Figure 4. In this view of the top floor of the Cunard's Shellworks, Liverpool the women are working  
24 on 4.5-inch shells. In the foreground the operator is cutting a groove at the base of the shell ready to  
25 accept the copper driving band. On the adjacent lathe the operator is using a gauge to test the depth  
26 of the cut and on the centre bench the dimensions of the shell are being checked with another gauge  
(BL24001-21). © Crown copyright.NMR

27  
28  
29 as the recent identification and record of wartime extensions to the Chilworth  
30 gunpowder works in Surrey. While some structures or groups of buildings leave  
31 distinctive footprints, ascribing functions without supporting documentation is often  
32 problematic. Among the features that munitions manufacture brought to 20th-  
33 century factory design was the application of scientific management to factory  
34 layout and the improved organization of the workforce. Whereas, before the war,  
35 a skilled worker might have carried out a number of tasks, the policy of dilution  
36 broke down the manufacturing process into a series of repetitive tasks that could  
37 be carried out by unskilled, and often female, labour. Because of these develop-  
38 ments, spatial analysis has become one of the most rewarding ways of studying  
39 large factory complexes. Plans may reveal the incremental growth of a factory.  
40 Even where wartime factories represent a single phase of activity, simple block  
41 plans may be used to study organizational structure and production processes (see  
42 Figure 5). Moreover, as surviving original drawings of structures and plant within  
43 factories are comparatively rare, careful recording work in the field can often allow  
44 the manufacturing process to be reconstructed. Some of the most revealing evidence

FIRST WORLD WAR EXPLOSIVES MANUFACTURE

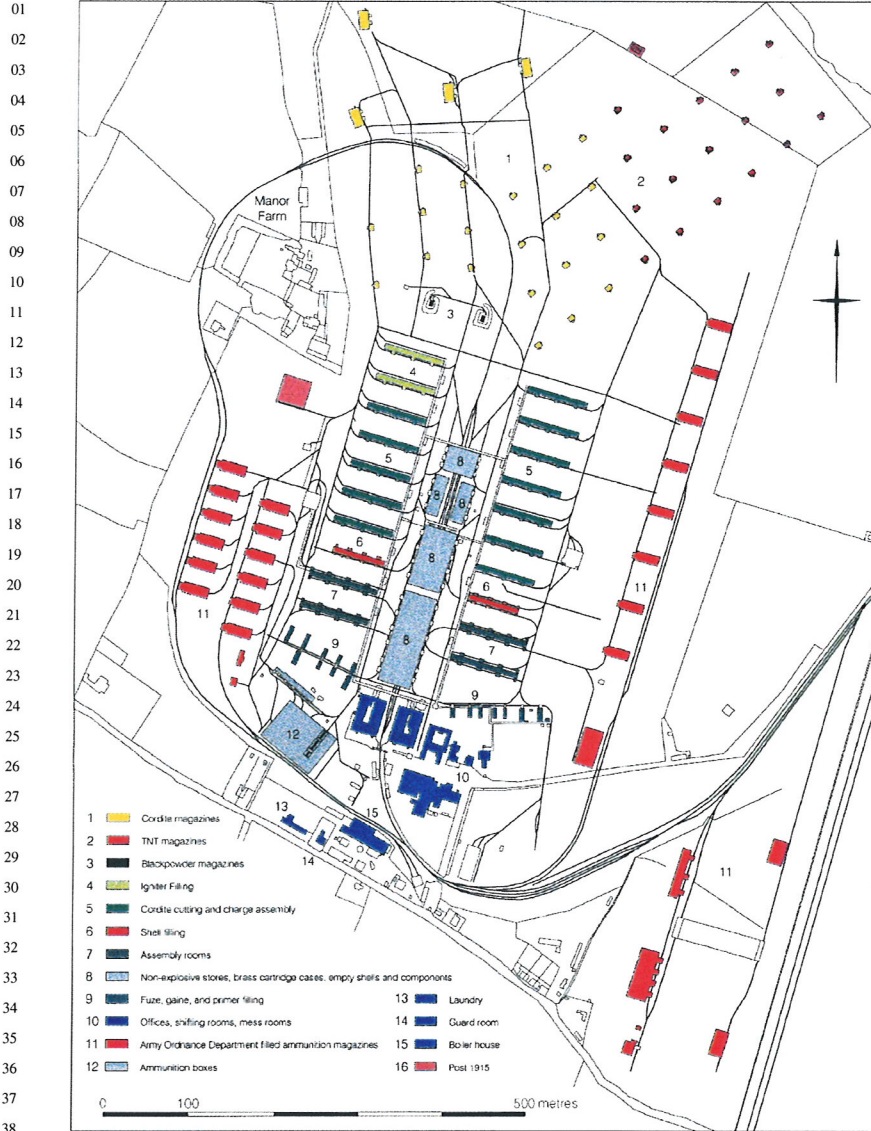


Figure 5. Quedgeley, Gloucestershire, National Filling Factory No.5, block plan illustrating the main activities of the building within the factory. Site plan redrawn from Ordnance Survey, Gloucestershire, 1923, 25-inch, Sheets XXXIII.10 and XXXIII.14. © Copyright.NMR



20 Figure 6. Royal Gunpowder Factory Waltham Abbey, Essex, examples of excavated earthenware taps  
21 and pipes used in the acid factory. Before the development of acid resistant metals, the chemical industry  
22 was reliant on suppliers of specialist earthenwares (BB94/7995). © Crown copyright.NMR

23  
24 of former production activities is to be found in dumps of industrial earthenware,  
25 an adequate supply of which was in itself a limiting factor in the expansion of  
26 chemical production (see Figure 6).

27 In addition to chemists, wartime government departments employed teams of  
28 architects, some of them eminent in their profession. At the Ministry of Munitions,  
29 the head of the design team of the Explosives Supply Department, which was  
30 responsible for design of HM Factory, Gretna, was Raymond Unwin. At HM Office  
31 of Works, Frank Baines was the principal architect, and amongst his work was  
32 the lyddite factory at Rotherwas in Herefordshire. The designs they produced —  
33 especially for the public or accessible face of these factories — sought to convey a  
34 deliberate image. At the beginning of the 20th century, many prestigious factories —  
35 such as Marconi's works erected in 1913 at Chelmsford, Essex — were fronted by  
36 grand and ornate administrative ranges, expressing the international standing of the  
37 company. During the war, neo-Georgian buildings became what could be regarded  
38 as the official style. It was more restrained than pre-war styles and, in contrast to  
39 contemporary buildings in an Arts and Crafts style, many of its elements such as sash  
40 windows could be prefabricated as standardized units. Nevertheless, the construction  
41 of imposing entrances and offices represented a considerable investment in skilled  
42 labour, construction time, and materials.

43 Their design raises the question of what these buildings, built at time when the  
44 country was locked in a deadly struggle, actually represented. Some of the new



20 Figure 7. His Majesty's Factory Avonmouth, near Bristol, office building of a factory initially built to  
21 produce picric acid, it was later converted manufacture produce mustard gas. The windows are modern  
22 replacements (BB97/117). © Crown copyright.NMR

23  
24 factories, such as the Royal Naval Cordite Factory at Holton Heath, were intended to  
25 be permanent establishments; grand style was a reflection of the pride and patriotism  
26 inherent in a 'national' factory. In most instances, however, new factories were  
27 erected to fulfil short term needs, with little thought to future demands. Even in  
28 such cases, such as at the picric acid factory at Avonmouth, Bristol (see Figure 7),  
29 there was an impressive neo-Georgian frontage — a style closely associated with  
30 the Liverpool School of Architecture, which produced facades behind which factory  
31 owners hid the unpleasant realities of the early 20th century.<sup>37</sup>

32 The style had a particular resonance in the area of munitions, for it was the  
33 same architectural style that was associated with the expansion of the Board of  
34 Ordnance sites a century earlier, when the country was locked in war with revolu-  
35 tionary France. Outwardly, architectural standards were maintained to the war's  
36 end. The National Machine Gun Factory at Burton-on-Trent, Staffordshire, whose  
37 construction was approved in 1917, was given an imposing three-storey range  
38 resembling a country house; but steel framing, concrete and slab filling were used  
39 to speed up construction. Some private manufacturers who benefited from wartime  
40 expansion also enhanced their factories with impressive gatehouses, medical centres  
41 and administrative blocks, such as those built at Kynoch's Witton cartridge factory,  
42 Birmingham, in 1915. Elsewhere, factories were erected quickly, using timber or  
43 corrugated iron. Surprisingly, given its comparative cheapness and ease of use,  
44 concrete was rarely employed.

## LEGACY

01  
02 Discussions about the future of the explosives industry began well before the end of  
03 the war, with the growing realization that there would be massive over-capacity.<sup>38</sup>  
04 With large remaining stocks of explosives, and the belief that a major war in  
05 Europe was unlikely in the next ten years ('the 10-year rule'), there could be no  
06 justification in maintaining the large network of explosives factories, and most of  
07 the new factories were destined for closure.

08 The government relinquished its control of armaments production, and the  
09 Cessation Act wound up the Ministry of Munitions in 1921. Government explosives  
10 production and research retreated to Waltham Abbey, Holton Heath, and the Royal  
11 Arsenal, with its enlarged Research Department. Nearly all the national factories  
12 were closed; some sites were soon cleared, and returned to agricultural use. There  
13 was a similar picture of closures amongst the trade factories, and by 1920 most had  
14 amalgamated to form Nobel Industries Limited, which was absorbed into ICI in  
15 1926. Under a drastic restructuring scheme, blackpowder manufacture was consol-  
16 idated at a handful of sites, and commercial chemical explosives manufacture was  
17 concentrated at Ardeer in Scotland. Specialist explosives plants offered few oppor-  
18 tunities for conversion to peaceful purposes, but other types of munitions factories  
19 with large, flexible, covered, open spaces (such as filling and projectile factories),  
20 as well as other engineering concerns, were put to new uses.

21 In particular the emerging automotive industry benefited from the legacy of  
22 newly-built munitions factories; elsewhere the orderly layouts of these factories  
23 were easily adapted to trading estates with premises for small businesses.<sup>39</sup> Of more  
24 enduring use have been the residential estates, many of which were originally built  
25 to house munitions workers.

26 The victors also had opportunities to inspect enemy plant. Of particular interest  
27 was the German synthetic ammonia factory at Oppau. Despite the obstructions  
28 placed in their way, the visit convinced the directors of Brunner Mond that they  
29 should acquire the part-finished artificial nitrate plant at Billingham, thereby forming  
30 the basis of the modern chemical industry on Teeside.<sup>40</sup> It was also as a result  
31 of contact with German wartime practice that the Royal Naval Cordite Factory  
32 began experiments in the 1920s with wood (in the form of paper) as a cellulose  
33 source in place of imported cotton. The most important legacy of the vast munitions  
34 programme, however, was the experience that it gave government experts who  
35 became responsible for armaments production during the 1930s.<sup>41</sup>

36 In the context of modern conservation agendas in England, this work on the  
37 physical remains of the industry has played a central role in informing English  
38 Heritage's assessment and designation programmes for the gunpowder — and,  
39 more recently, the chemical industry — including chemical explosives.<sup>42</sup> Parts of  
40 the legacy are accessible and interpreted to the public, notably within the displays  
41 at Waltham Abbey's Royal Gunpowder Mills. But these can give only a limited  
42 impression of the scale of the national endeavour, the ingenuity and organization  
43 upon which it drew, and the experience of the many thousands whose contribution  
44 to the war to end all wars was the labour, and sometimes the lives, they gave to



01 munitions production. For our generation, the physical remains of locations, sites,  
02 buildings and artefacts continue to provide distinctive insights not available from  
03 other sources.

04  
05  
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14  
15  
16 NOTES

17 <sup>1</sup> When used as a shell filling in British service, Picric acid was known as lyddite, after Lydd in  
18 Kent, where it was first tested. In other countries, it was variously called melinite, shimose, pertite and  
19 picrinite.

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